

Healthy House Paint™

The amazing DIY house paint that lowers energy costs & makes your home healthier!



Save Energy and Breathe Easier!

Why just paint when you can paint and insulate to make your home more beautiful & healthier! Lower energy bills, protect against mold/mildew growth, Zero VOC's, and fade resistant too!!



Beautiful and Powerful.

Inside or outside... Healthy House Paint™ stays vibrant and beautiful while protecting the air you breathe and lowering your heating and cooling bills.

Lower Energy Costs
Customers report savings of
20% to 40% on their energy
costs in all climates.

Color Options

Choose from a white, unlimited color tinting options, and even a clear version.

Mold/Mildew Resistant

Naturally mold & mildew resistant with no toxic moldicides. Improves air quality.

We are really pleased with the 40% savings in energy cost and the swiftness at which our home cools off and heats up. I tell my friends about it because it really works.

- M. Izzard, TorC, NM.



Our Healthy House Paint™ Lineup

All our do it yourself house paint colors have the same great energy saving and healthy benefits. Pick the one that works best for your decor.

Healthy House Paint™ - White

Great for a clean, matte finish, pristine white look on the inside or outside of your home. This DIY house paint version can also be tinted at your local paint store.

Healthy House Paint™ - Custom

We have a wide selection of zero VOC tints to choose from. Just send us a color swatch or image. (25 gallon minimum for custom tinting)

Healthy House Paint™ - Clear

Do you have a gorgeous brick or wood home that you'd love to insulate and protect, but don't want to change the color? Our clear do it yourself thermal house paint is just for you!





Real Savings. Every Day, Month, Year

CERTIFICATIONS

ASTM D5590 & ASTM G21 (mold resistance) Resistance to Geocapsa spp.(black mold resistance) ASTM E1530 (thermal conductivity)

Emissivity Permeability U/V Cabinet Testing

ASTM D-3359 (adhesion) ASTM D-4541(pull-off strength)

SPECIFICATIONS

Package Size
Coverage
Typical applied coat thickness
Typical touch dry time for 1 coat
Typical hard dry time
Shelf life

Zero or minimal mold growth
No growth during 4-month accelerated testing
30% decrease in thermal conductivity
45% increase in thermal resistance
0.91
5 perms/inch @ 23 deg C.
Passed 10 year equivalent, with no discoloration
or loss of adhesion
0% 5B, edges remain smooth, no flaking

5-gallon 150 S.F. per gallon at 3-coats (recommended) 4 wet mils (100 microns) per coat 20 minutes to 1 hour 48-72 hours 2 years, from date of manufacture

*Testing by Anter Laboratories, Inc., a ISO 9001:9002 certified laboratory, according to specification ASTM E1530 for measurement of thermal conductivity.

**Testing by AlHA accredited laboratory, EMSL Analytical, Inc. according to specifications ASTM D5590 "Standard Test Method for Determining the Resistance of Paint Films and Related Coatings to Fungal Defacement by Accelerated Four-Week Agar Plate Assay' and ASTM G21 "Standard Practice for Determining Resistance of Synthetic Polymeric Materials to Fungi." Testing by FLDOH laboratory BCS Laboratories, Inc., according to four month accelerated study period for "Resistance to Gleocapsa spp. on concrete tiles.

2400-2450 psi

Healthy House Paint™ is THAT easy!





2) Paint It On



3) Save Money!

Syneffex[®]



ABOUT SYNEFFEX™

Syneffex[™] develops and commercializes new and innovative applications for sustainable nanotechnology which are sold worldwide for energy savings, reduction of carbon emissions, environmental remediation, and health and safety applications.

CORPORATE OFFICE
Denver, Colorado 80202, USA, Planet Eartl
1.800.858.3176 or +1 303.228.3701



